

BTS Newsletter Announcement  
(For use in school publications prior to May 1, 2011)

(**\*\*\*school name\*\*\***) Elementary and Cascade Bicycle Club Education Foundation invite you to join our team for Bike to School Month, May 2011

May is Bike to School Month, designed to encourage bicycle commuting, mentor new riders and foster a love of bicycling. When you bike to school with your child you:

- Help your child become a safe, knowledgeable and independent cyclist.
- Create daily exercise habits that help keep your child active and healthy.
- Reduce car traffic and air pollution.

We envision participation in Bike-to-School Month as a family project, one that may also introduce parents to the fun of cycling with their kids! **Everyone** who rides at least once wins a prize!

So, how do you participate? It's easy! Look for a Bike to School sign up flyer from your school coordinator (**\*\*\*coordinator name/contact\*\*\***) before May 1<sup>st</sup>. Once it is filled out and turned in, we will send home more information and Bike to School materials. For more information check out Cascade's website at <http://www.cbcef.org/bts/index.html>.