

Tuesday, April 24, 2007 • 7:00 a.m.  
Grand Hyatt Seattle

Dear Business Leader:

We invite you and your colleagues to join the Cascade Bicycle Club Education Foundation for the third annual Vulcan Bike to Work Breakfast on Tuesday, April 24, at the Grand Hyatt.

Last year, we were pleased to feature a variety of speakers, including State Representative Ed Murray, King County Executive Ron Sims, Seattle Mayor Greg Nickels, and Group Health Cooperative CEO Scott Armstrong, et.al. Our tables were in high demand, attracting support at the Gold, Silver & Bronze levels from such businesses as Vulcan, Group Health Cooperative, Unico Properties, Key Bank, Lee & Hayes, Mithun, NBBJ, Point B Consulting, Third Place Books, Starbucks and Summit Capitol.

After a very successful turnout last year, we are looking to do even greater things in our third year. KUOW's "Week-day" host Steve Scher will join us as emcee in welcoming Sally Jewel, CEO of Recreational Equipment Incorporated (REI), as our keynote speaker. Sally will be sharing her insights on how bike commuting can be an easy, yet powerful tool for business leaders to make significant progress on the urban transportation issues facing their growing businesses.

With the help of donations through individual contributions made by attendees, money raised at these events goes to the Cascade Bicycle Club Education Foundation programs, a Washington State 501 (c)(3) organization. With the continued support of your table guests, we are able to directly expand our efforts, offering such vital programs as the popular Downtown Seattle Bicycle Commuter Education Series. This year, we hope to double the amount of money raised for these programs.

Lend your support by purchasing a table at the Vulcan Bike To Work Breakfast and learn how with a small investment of time and leadership your company can improve its bottom line in a way that will yield lasting benefits to your employees. Such corporate responsibility not only demonstrates a commitment to the environment and making our cities more livable, it ensures a sustainable future for further growth in King County. With your stewardship and commitment to the community, we can make bike commuting mainstream... please join us for a fun, informative and inspirational event to kick off National Bike to Work Month!

I encourage you to add your name to the list of visionary leaders shaping the future of our business community and region.

Sincerely,

Nate Glissmeyer  
President, Board of Directors, Cascade Bicycle Club

\*The Cascade Bicycle Club Education Foundation, a 501(c)3 non-profit, also produces Starbucks Bike To Work Day (15,000 riders) and Group Health Commute Challenge (560 business teams, 5400 riders).

## SUPPORT LEVELS

### Gold Wheel:

**\$3,000 – 1 table (seats 8)**

- VIP Seating
- License to use marks and logo
- Logo on event program
- Logo with link on event Web site
- Logo or name on event souvenir
- Verbal recognition at Breakfast
- Logo on pre-breakfast slideshow
- Opportunity to distribute collateral to event attendees
- Recognition in Cascade Courier
- 8 CBC memberships

### Silver Wheel:

**\$2,000 – 1 table (seats 8)**

- VIP Seating
- License to use marks and logo
- Logo on event program
- Logo with link on event Web site
- Logo on event souvenir (if space allows)
- Verbal recognition at Breakfast
- Logo on pre-breakfast slideshow
- Recognition in Cascade Courier

### Bronze Wheel:

**\$1,000 – 1 table (seats 8)**

- VIP Seating
- License to use marks and logo
- Name on event program
- Verbal recognition at Breakfast
- Recognition in Cascade Courier

### Table Captain:

**\$500 – 1 table (seats 8)**

- Name on event program
- Verbal recognition at Breakfast

Sign up now completing the attached registration form and send/fax it in. It's quick, it's easy, and you'll be glad you did it!

Questions? Contact the Event Manager at Devin Knickerbocker at (206) 957-4439 or [empa@cascadebicycleclub.org](mailto:empa@cascadebicycleclub.org)

All checks are due payable to: Cascade Bicycle Club Education Foundation. All donations are tax-deductible to the fullest extent of the law.

# REGISTRATION FORM

## 2007 Vulcan Bike To Work Breakfast

Please join us on Tuesday, April 24, 2007  
at the Grand Hyatt Seattle, 721 Pine Street, 7-9 a.m.

NAME (first & last) \_\_\_\_\_

COMPANY OR ORGANIZATION \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY, STATE, ZIP \_\_\_\_\_

TELEPHONE (DAY) \_\_\_\_\_ (EVENING) \_\_\_\_\_

FAX \_\_\_\_\_

EMAIL \_\_\_\_\_

### RESERVATIONS

- I would like to be a gold wheel supporter for \$3000
- I would like to be a silver wheel supporter for \$2000
- I would like to be a bronze wheel supporter for \$1000
- I am pleased to host a table of eight in my name/company's name for \$500
- I would like to upgrade my table to a ten-top for an additional \$120
- I would like to buy a single ticket at a shared table for \$65
- I am unable to attend, but have enclosed a donation of \$ \_\_\_\_\_

Total amount due: \$ \_\_\_\_\_

Guest names can be determined at a later time via telephone or email.

### PAYMENT OPTIONS

(check one please – payment in full must be received before 04/20/07)

- CREDIT CARD: \_\_\_\_\_ EXPIRES: \_\_\_\_\_ (Visa/MC only)

SIGNATURE \_\_\_\_\_

- CHECK made out to "Cascade Bicycle Club Education Foundation" is attached

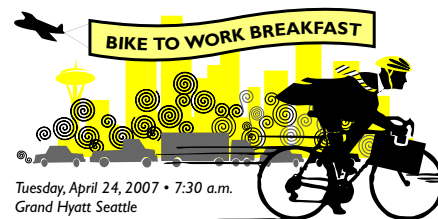
- PLEASE BILL MY COMPANY: \_\_\_\_\_ ATTN: \_\_\_\_\_

This personal information will not be shared or used for any purposes other than official Cascade Bicycle Club correspondence.

*bicycle club*  
**Cascade**  
*education*  
*foundation*



A Paul G. Allen Company



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The favor of your reply is requested by April 20, 2007.

#### PLEASE MAIL OR FAX THIS FORM TO:

Vulcan Bike to Work Breakfast,  
Cascade Bicycle Club Education Foundation  
PO Box 15165  
Seattle, WA 98115  
FAX: 206-522-2407

Please call or email the Event Manager Devin Knickerbocker at (206) 957-4439 or [empa@cascadebicycleclub.org](mailto:empa@cascadebicycleclub.org) with any questions regarding the event. You will receive confirmation of your reservation via e-mail or telephone

**Thanks for  
helping us  
MAKE BIKE  
COMMUTING  
MAINSTREAM  
in the Puget  
Sound area!**