

Vulcan Bike to Work Breakfast

Tuesday, April 20, 2010

Sheraton Hotel, 1400 6th Ave, Seattle

Keynote Speaker

John Burke, CEO Trek Bicycle Corporation

Special Guests

King County Executive Dow Constantine

Seattle Mayor Mike McGinn

Cascade Bicycle Club is out front to make bicycling better for everyone.

- Promoting active transportation and sustainable living for a cleaner environment
- Encouraging active lifestyles for healthier, happier citizens
- Protecting rights and ensuring access through forward thinking policies
- Aiming for vibrant neighborhoods and connected communities

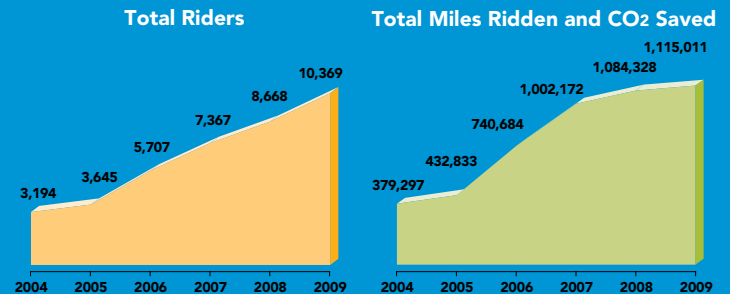
Vulcan is committed to creating vibrant communities, and bicycling is one of the key elements of such communities. We thank and congratulate the Cascade Bicycle Club for the great work they do to enhance our city, spoke by spoke.

DAN MCGRADY, VULCAN

Dedicated to creating a better community for the next 40 years

Increasing bicycling for transportation is one of Cascade Bicycle Club's top priorities. We believe that almost anyone can bicycle commute—riding saves money, improves health, reduces pollution and is fun, all at once. Through better riding conditions, education and events, we're making it easier—and more accepted—for more people across Washington to choose a bicycle for transportation.

Throughout the year, Cascade's professional staff consults with companies on planning, programming, education and best practices to help them grow successful bicycle commuting programs at their workplaces. We help employers recognize that biking makes good business sense through lower healthcare costs, decreased parking costs, increased employee retention and a better environment, in the office and in the community.



COMMUTE CHALLENGE

Thousands of new riders and seasoned commuters across the region form workplace teams to see which businesses will log the most bike commutes during May.



A benefit for
Cascade bicycle club
education
foundation

Who attends Bike to Work Breakfast?

- **Community leaders** who see the importance of promoting active living through cycling and want to realize healthy, sustainable transportation options.
- **Elected officials** who support cycling as a viable solution to transportation and health issues in the greater Puget Sound region and the state.
- **Business leaders** who are concerned about the environment, employee health and want to learn how cycling shapes the economic well-being of their company.
- **Professionals** who understand the key role that bicycling has in sustainable development.

Who sponsors Bike to Work Breakfast?

Companies, organizations and individuals who are committed to creating sustainable communities through bicycling.

Why sponsor Bike to Work Breakfast?

Your investment will recognize you as a leader. One who helps advance bicycle advocacy, education and safety programs that make our community a better place to live.

Sponsor Deadline: April 2

Contact Mike Inocencio

206-522-2403, mikei@cascadecyclingclub.org

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2009 sponsors of the Vulcan Bike to Work Breakfast included:

Group Health	Puget Sound Energy
F5 Networks	Mithun
SvR	Unico
City of Seattle	Stoel Rives

Sponsorship Benefits

GOLD-LEVEL SPONSOR: \$5,000

- Table for 10
- VIP seating
- Logo ID on event program
- Logo ID on program slideshow
- Logo ID on event souvenir
- Verbal recognition at breakfast

POST-EVENT RECEPTION SPONSOR: \$3,500

Take the opportunity to sponsor a reception for VIPs and table captains with keynote speaker Trek CEO, John Burke after the event. This sponsorship includes:

- Prominent signage at the reception
- Table for 10
- VIP seating
- Special recognition and thank you before the breakfast
- Logo ID on the event program
- Logo ID on program slideshow

SILVER-LEVEL SPONSOR: \$2,500

- Table for 10
- VIP seating
- Name ID on the event program
- Logo ID on program slideshow

BRONZE-LEVEL SPONSOR: \$1,500

- Table for 10
- Name ID on event program
- Name ID on program slideshow

TABLE SPONSOR: \$750

- Table for 10
- Name ID on event program