

Tuesday, April 28, 2009  
7 a.m. Networking  
7:30 - 9 a.m. Program  
Sheraton Seattle Hotel  
1400 6th Avenue

TO BENEFIT THE

*Cascade Bicycle Club Education Foundation*

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"You cannot talk about our ability to mitigate our impact with regard to global warming without having a really robust commitment to bicycling. I'd hate to be around in 2050 and have people say, didn't it dawn on them that bicycling was important in the age of global warming?"

Ron Sims  
King County Executive

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# Cascade Bicycle Club

## Creating a Better Community through Bicycling

Promoting bicycling for fitness, recreation and transportation through:

### Advocacy

- Educate community leaders about how bicycling helps build healthy, more livable neighborhoods and communities.
- Work with and educate government leaders and elected officials to shape policy that promotes bicycling as a low-carbon means of transportation.

### Education

- Teach new bicyclists, seasoned commuters, children and families, helping them learn safe riding skills and integrate bicycle commuting into their daily routines.
- Develop tailored programs for local companies about how to safely and effectively increase the number of employees commuting by bicycle.

### Events

- Our Group Health Commute Challenge, Starbucks Bike to Work Day and Bike to School Day events encourage people to bicycle for transportation.
- Cascade Bicycle Club produces major bicycle rides including Chilly Hilly and the Group Health Seattle to Portland Bicycle Classic.

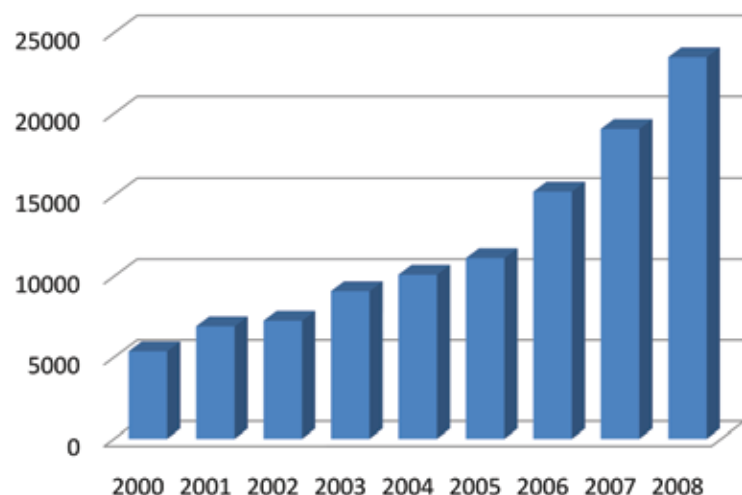
### Cascade Bicycle Club Education Foundation

- Established in 2001 to support the mission of Cascade Bicycle Club – “Creating a Better Community through Bicycling” – through bicycle education.
- Donations to the Foundation, a 501(c)(3) non-profit organization, are tax-deductible to the fullest extent of the law. Tax ID # 91-2165219.

“In 2003, with much cajoling and training, I rode my bike to Portland in two days but still wouldn’t ride to work. But I finally did it. I became a team captain for the Commute Challenge in 2006. For the past two years, I have been bicycle commuting regularly. Somewhere along the way, I discovered that I could ride my bike a couple extra miles and go to the library or to the market. Best of all, I got my city back.”

Mimi Torchia Boothby

**Bike to Work Day Participants**



“There is no better time to invest in bicycling as a solution to our state’s environmental challenges.”

Jay Manning  
Director, Washington  
State Department of  
Ecology

“Mobility is not just about cars – it’s about getting people to work quickly, with minimum impacts on our environment and our community. Biking is clean, healthy and affordable. It just makes good sense.”

Tom Hansen  
CEO, Seattle Children’s  
Hospital

## Who attends Bike to Work Breakfast?

- Community leaders who promote active living through bicycling and decision-makers who want to deliver healthier, more sustainable transportation options.
- Government leaders who support bicycling as a viable and valuable means for improving current transportation challenges in the region and the state.
- Business leaders who are concerned about the environment, employee health and the impact bicycling has on the economic well-being of their companies.
- Transportation consultants and engineers who understand the key role bicycling plays in the region’s long-term sustainable development.

## Who sponsors Bike to Work Breakfast?

- Government agencies focusing on transportation.
- Pioneering companies that are integrating cycling into their commute programs as well as those looking to develop commute programs and improve their cycling infrastructure.
- Individuals committed to the environment, public health and the work of the Cascade Bicycle Club.

## Why sponsor Bike to Work Breakfast?

Sponsoring the Bike to Work Breakfast gives your organization visibility in the business community, provides a presence at one of the most prestigious environmental sustainability events of the year and supports Cascade Bicycle Club’s leadership in encouraging bicycling for transportation.

### Sponsorship Benefits

#### Gold-level sponsors: \$5,000

- Table for 10
- VIP seating
- Logo ID on event program
- Logo ID on program slideshow
- Logo ID on event souvenir
- Verbal recognition at breakfast

#### Silver-level sponsors: \$3,000

- Table for 10
- VIP seating
- Name ID on the event program
- Logo ID on program slideshow

#### Bronze-level sponsors: \$1,750

- Table for 10
- Name ID on event program
- Name ID on program slideshow

# REGISTRATION FORM

## 2009 Vulcan Bike to Work Breakfast

Please join us on Tuesday, April 28, 2009  
at the Sheraton Seattle Hotel, 1400 6th Ave.



NAME (first & last) \_\_\_\_\_

COMPANY OR ORGANIZATION \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY, STATE, ZIP \_\_\_\_\_

TELEPHONE (DAY) \_\_\_\_\_ (EVENING) \_\_\_\_\_

FAX \_\_\_\_\_

EMAIL \_\_\_\_\_

### RESERVATIONS

- I would like to be a gold level sponsor for \$5000
- I would like to be a silver level sponsor for \$3000
- I would like to be a bronze level sponsor for \$1750
- I am pleased to host a table of ten for \$750
- I am unable to attend, but have enclosed a donation of \$\_\_\_\_\_

Total amount due: \$\_\_\_\_\_

Guest names can be determined at a later time via telephone or email.

### PAYMENT OPTIONS

Check one please – payment in full must be received before 04/25/09.

CREDIT CARD: \_\_\_\_\_ EXPIRES: \_\_\_\_\_ (Visa/MC only)

SIGNATURE \_\_\_\_\_

CHECK made out to "Cascade Bicycle Club Education Foundation" is attached

PLEASE BILL MY COMPANY: \_\_\_\_\_ ATTN: \_\_\_\_\_

Registration deadline:  
APRIL 10, 2009

PLEASE MAIL OR FAX THIS FORM TO:  
Vulcan Bike to Work Breakfast  
Cascade Bicycle Club  
PO Box 15165  
Seattle, WA 98115  
FAX: 206-522-2407

General questions?  
Contact Erica Meurk at  
(206) 522-7517 or  
erica.meurk@cascadebicycleclub.org

For sponsorship opportunities,  
please call Mike Inocencio at  
(206) 522-2403.

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*bicycle club*  
**Cascade**  
*education*  
*foundation*