

2013 at a glance

In 2013, Cascade Bicycle Club saw a steady growth, increasing membership to 15,800. With that kind of pedal power behind us, we touched more lives, built more partnerships and pedaled more miles than ever before.

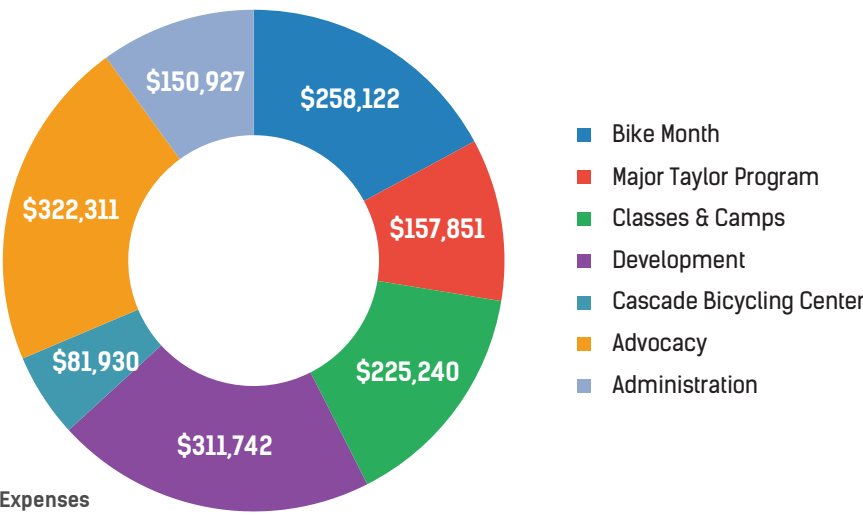
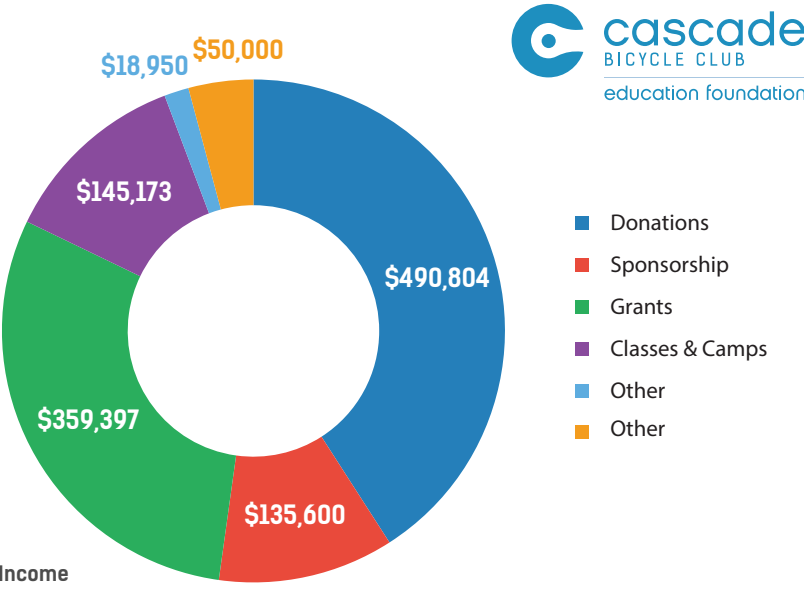
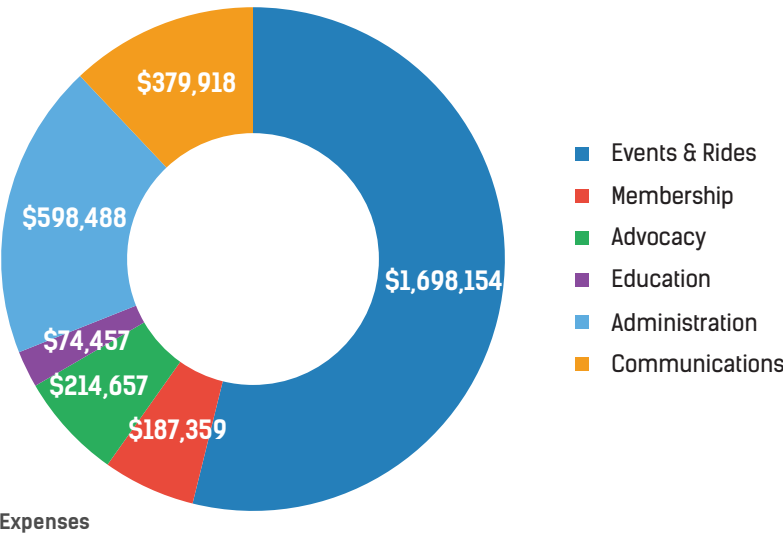
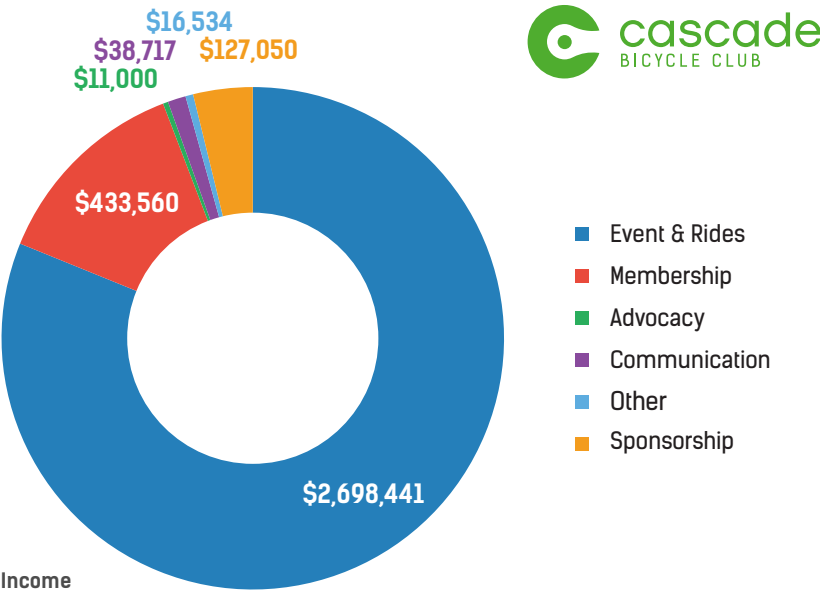
It became clear that bicycling is more popular than ever. Our events sold out in record times; bike/ped counters popped up around the city and cycling statistics were broken month after month; thousands of people hopped in the saddle to try bicycling for transportation during Bike Month; and elected officials championed an even greater imperative for investing in bicycling infrastructure and safe streets for all.

Some Highlights:

- Our fantastic ride leaders led and coordinated more than 2,200 rides in 2013 - that's an average of five rides every single day of the year!
- Our bike-friendly certification program shared bicycling best practices with businesses around the region.
- The 2013 Group Health Seattle to Portland Bicycle Classic was yet another great success, selling out in just a few weeks. The event drew 10,000 riders from six countries and 45 states.
- In an effort to create a riding event for all ages and abilities, we organized our first Seattle Brews Cruise (now named Seattle Bike-n-Brews) featuring short, flat, urban routes and local brews.
- We launched our new website for better customer service and engagement
- The Cascade Board hired Elizabeth Kiker, our new Executive Director.
- We decided to move offices and create the Cascade Bicycling Center.
- Recognizing our growth and potential, Cascade created two new departments: Diversity and Inclusion and Membership and Outreach
- Our advocacy team encouraged elected leaders to invest in bicycle infrastructure, and successfully helped secure funding for a downtown network of protected bike lanes in Seattle. We also advised cities in S. Snohomish County on a successful \$1.7 million grant to enhance connectivity and safety.
- The Seattle Bike Master Plan Update was drafted, including almost 475 miles of proposed infrastructure for all ages and abilities.
- Thirty-one community advocates graduated from our Advocacy Leadership Institute (ALI).
- Our Education Department taught bicycle safety to more than 20,000 students.



The 2013 STP was a family affair for many.



Consolidated audited financial statements
(Cascade Bicycle Club and Cascade Bicycle Club Education Foundation)

Public Support, Revenue and Other Support Revenue	Unrestricted	Temporarily Restricted	2013 Total
Events	\$2,540,144		\$2,540,144
Member dues	\$431,355		\$431,355
Commissions	\$136,528		\$136,528
Other income	\$113,712		\$113,712
Advertising	\$37,897		\$37,897
Interest Income	\$17,439		\$17,439
	\$3,277,075		\$3,277,075
Public Support			
Grants and Contributions	\$481,532	\$311,372	\$792,904
Event Sponsorships and fees	\$262,650		\$262,650
In-kind contributions	\$192,597		\$192,597
	\$936,779	\$311,372	\$1,248,151
Net Assets Released from Restrictions			
Satisfaction of purpose restriction	\$228,647	(\$228,647)	
Satisfaction of time restriction			
Total Net Assets Released from Restrictions	\$4,442,501	(\$82,725)	\$4,525,226

Expenses Program Services:	Unrestricted	Temporarily Restricted	2013 Total
Events & Rides	\$1,698,154		\$1,698,154
Membership	\$187,359		\$187,359
Advocacy	\$536,968		\$536,968
Education	\$74,457		\$74,457
Bike Month	\$258,122		\$258,122
Major Taylor Programs	\$157,851		\$157,851
Classes & Camps	\$225,240		\$225,240
Total Program Services	\$3,138,151		\$3,138,151
Supporting Services			
Management and General	\$749,415		\$749,415
Fundraising	\$773,590		\$773,590
Total Supporting Services	\$1,523,005		\$1,523,005
Total Expense	\$4,661,156		\$4,661,156
Change in Net Assets	(\$218,655)	\$82,725	(\$135,930)
Net Assets, Beginning of Year	\$928,227	\$228,647	\$1,156,874
Net Assets, End of Year	\$709,572	\$311,372	\$1,020,944

Thanks to our supporters. You make our work possible

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Bill & Melinda Gates Foundation
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Shimano
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